

# 2026 MONTROSE BLUEBERRY FESTIVAL MARKETPLACE APPLICATION

Please read 2<sup>nd</sup> page Rules & Regulations

Festival Date: August 14<sup>th</sup>, 15<sup>th</sup>, 16<sup>th</sup>, 2026



Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ P.O. Box \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip + 4 \_\_\_\_\_

E-mail Address \_\_\_\_\_ (mandatory for confirmations)

Spaces \_\_\_\_\_ @ \$75    Camping: Yes \_\_\_\_\_ No \_\_\_\_\_ Quantity 1 only    Extra Camping Space \_\_\_\_\_ @ \$75 Each

Thursday Setup: \_\_\_\_\_ Onsite Camping: \_\_\_\_\_ Campground Camping: \_\_\_\_\_

**Set Up Hours:** Friday 8am-12pm; Saturday & Sunday 8 a.m.-10 a.m.

**Show Hours:** Friday 12pm-9pm; Saturday 9am-9pm; and Sunday 9am-5pm.

List of merchandise to be sold: **Vendors may not sell any type of food or beverages.** (list additional items on back)

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The festival reserves the right to ask for the removal of unsuitable work. Exhibitors will only be allowed to display and sell from rented sites; you may not walk the parade routes. Exhibitor must park in the designated area and must agree to remain open during show hours unless an emergency arises. **Exhibitors are not allowed to sell any food or beverages from their space, including bottled water.**

In consideration of the City of Montrose allowing us to have sales of merchandise at the Blueberry Festival on city owned property, we agree to assume any and all liability and to hold the City of Montrose, harmless against any liability which may arise due to our operation of the booth or other sales, except for those claims arising out of the sole negligence of the Montrose Blueberry Festival, its agents and/or employees. We further acknowledge that the City of Montrose assumes no responsibility for any damages or injuries which may occur in the operation of said booth or sale of merchandise except for those claims arising out of negligence of the agents and/or employees. We further agree to abide by all ordinances, laws and regulations of the City of Montrose and the State of Michigan, and to adhere to Montrose Schools "Drug and Alcohol-Free Zone" when parking or camping on school grounds.

I, the undersigned, have read the above paragraph and understand the Montrose Blueberry Festival is only renting space to me to display my goods and assumes no responsibility for any loss or damage that I may suffer as a result of persons who visit the show, or by an Act of God. I further state that I have read the Marketplace regulation and agree to abide by them during the time I am an exhibitor

Signature \_\_\_\_\_ Date \_\_\_\_\_

Mail application, payment, and return envelope to:

Montrose Blueberry Festival  
Attn: Marketplace  
P.O. Box 316, Montrose  
MI 48457-0316



All confirmations will be via e-mail or by viewing online at <http://www.montroseblueberryfestival.net>. If no email is provided, to receive a confirmation **By Mail** you must include a **self-addressed, self-stamped envelope** with your entry.

**\*\*PLEASE ENCLOSE CHECK OR MONEY ORDER PAYABLE TO MONTROSE BLUEBERRY FESTIVAL\*\***

Payment Received: \$ \_\_\_\_\_ Date: \_\_\_\_\_ Ck#: \_\_\_\_\_ Confirmation Sent: \_\_\_\_\_

(For Festival Use Only)

## 2026 MONTROSE BLUEBERRY FESTIVAL MARKETPLACE APPLICATION

### Please read 2<sup>nd</sup> page Rules & Regulations

1. An exhibitor who applies for a lot must be at least eighteen (18) years of age and is responsible for any minor working for the applicant. **Absolutely NO food or beverages may be sold.**
2. **No items displaying a Blueberry logo or lettering related to the Blueberry Festival, or any other Blueberry related items are allowed to be sold by vendors that would be in competition with such items of like nature sold in the Montrose Blueberry Festival Store.** If in doubt, please check with the Marketplace Director. By city ordinance, no pornographic or other offensive books, clothing, visual materials, food or drinks, prohibited substances or drug paraphernalia may be sold at the festival. Drug paraphernalia includes, but is not limited to, roach clips, crack pipes, and other items deemed drug related by festival or City of Montrose officials. Failure to heed this rule will result in eviction without reimbursement of your lot fee.
3. Each exhibitor must assume full responsibility for his/her own work and is expected to be present during the days of the festival. Please abide by Montrose Schools "Alcohol and Drug Free Zone" policy, and conduct your business with respect for the school district when parking or camping on Montrose Schools grounds.
4. Exhibitors are responsible for setting up his/her own display area and having their own tools, table, chairs, etc. Outdoor spaces are approximately 20' x 20' fronting wide walkways. Please locate your display leaving the walkway clear for traffic. Sites are rustic and do not include utilities. Fines of up to \$150 will be incurred if any vendor hooks up to park utilities for any reason. You must provide your own quiet generator for electricity. In case of inclement weather, you provide your own canopies and covers.
5. After unloading your vehicle, it must be removed to a nearby parking area unless you have made arrangements for its use with the director or if you are camping onsite. If you are keeping your vehicle onsite, you will not be allowed to drive it out of the park until the show ends Sunday at 5 p.m.
6. You will not be assigned a space without payment included with your application. **Confirmations will be sent by email only** or by you viewing online. **If you do not have email, you must include a self-addressed, stamped envelope to receive confirmation.** Applications received without payment will not be accepted but will be held until payment is received.
7. The Montrose Blueberry Festival, Inc. and the City of Montrose will not be held liable for any theft, loss, damage, or defacement of property on display regardless of cause. Please be respectful of the park and clean up after yourselves. Trash bins will be placed in and around the Marketplace area and a trash dumpster will be available outside the school. **Please break down your boxes before tossing them into the trash bins and dumpster.** **Do NOT leave any trash on your site for us to pick up!**
8. Registration forms should be received not later than August 1<sup>st</sup> to assure you a space; however, we will accept exhibitors up until Saturday of festival weekend regardless if they have pre-registered. **Cash only, if payment is made during onsite registration- no checks will be accepted during festival week.** The entry fee is a \$75 flat fee per space for the entire weekend of the festival. Payment is fixed regardless of what day you intend to arrive.
9. No exhibitor may change spaces or allow another person to use his/her space unless arrangements have been made with the Marketplace director. Exhibitors are required to stay within the space they have rented and are NOT allowed to walk the parade route or sell in the entertainment tent. No exceptions will be made; exhibitors ignoring this rule will be asked to leave the festival grounds. Refunds will not be issued for this violation.
10. Onsite registration for Friday or Saturday arrivals begins at 8 a.m. All vendors must check in at the registration booth in the park pavilion **BEFORE** set-up. **For Thursday set-up, check the applicable space on the application.** **NO Wednesday arrival or set-up without prior approval.**
11. Camping by RVs is available onsite and in the campground area to the east of the tennis court on Feher Drive. Onsite camping for Marketplace exhibitors is absolutely Free, but please let the Marketplace director know your intentions. Your camper must fit in your paid space and must not encroach on neighboring spaces. There are no utilities included in either area.
12. Any refund due to failure to attend the Blueberry Festival will only be considered due to very grave circumstances and must be made by a written request. All such requests must be made at least **one week** prior to the festival and a **handling** fee will be deducted from the amount previously paid. **No refunds after August 7<sup>th</sup>**. Approved refunds will be mailed out no later than September 30<sup>th</sup>.
13. **ABSOLUTELY NO FOOD OR BEVERAGES (INCLUDING WATER) MAY BE SOLD BY MARKETPLACE VENDORS. NO EXCEPTIONS ALLOWED! GENESEE COUNTY HEALTH DEPARTMENT REGULATIONS APPLY.**